

Subaru VIZIV-7 SUV Concept Makes World Debut at 2016 Los Angeles Auto Show

Tokyo, November 18, 2016 – Fuji Heavy Industries Ltd. (FHI), the manufacturer of Subaru automobiles, today unveiled the Subaru VIZIV-7 SUV Concept* at the 2016 Los Angeles Auto Show.



Subaru VIZIV-7 SUV Concept

Subaru VIZIV is a concept series embodying the future vision of car development for “enjoyment and peace of mind” that Subaru wants to provide to customers.

With the VIZIV-7 SUV Concept, Subaru is demonstrating its thinking about how big a future Subaru SUV can be. “The concept expresses our core brand values, safety, dependability, capability for outdoor activities and a forward looking attitude,” said Takeshi Tachimori, FHI’s Corporate Executive Vice President. “We know customers in this segment want a full-sized vehicle and the next 3-row from Subaru will be the biggest Subaru vehicle ever.”

With full three-row capability and Subaru’s DYNAMIC x SOLID design philosophy, Subaru VIZIV-7 SUV Concept shows the size direction of the all-new three-row midsize SUV to be introduced to North American market in early 2018.

The official Subaru website (<http://www.subaru-global.com/ms2016/la/>) will feature images of the Subaru VIZIV-7 SUV Concept as well as a movie of the Subaru press conference.

*: VIZIV is a name derived from Vision for Innovation.

Main Specifications

Body size (overall length x width x height): 5,200 x 2,030 x 1,860 mm

Wheelbase: 2,990 mm

Tire size: 265/55 R21

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